



Celia B. Reig

Senior Graphic Designer | Visual & Editorial Design

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Celia Breig

KEY SKILLS

Graphic design & visual communication
Editorial design
Digital photography & post-production
Branding
Social media visuals & digital content

PROFESSIONAL SKILLS

Reliability and responsibility
Collaboration and involvement
Priority and deadline management
Creativity and critical thinking
Adaptability and continuous learning

TECHNICAL SKILLS

MAIN SOFTWARE

Adobe InDesign, Illustrator, Photoshop,
Microsoft Office

ADDITIONAL KNOWLEDGE

Premiere Pro, After Effects, WordPress,
HTML, CSS, Canva

OPERATING SYSTEMS

Windows, macOS

LANGUAGES

Spanish: Native
Italian: C2
English: Fluent



PROFESSIONAL PROFILE

Senior Graphic Designer with solid experience in **offline and online graphic design, specializing in branding, editorial design and visual communication for international markets.**

I work with method, vision and strong attention to detail, translating complex requirements into clear, consistent and high-quality visual solutions. Used to collaborating with executive management, marketing teams and international stakeholders, ensuring reliability, deadline compliance and high standards.

PROFESSIONAL EXPERIENCE

Escursioni Italiane – Rome , Italy | **Senior Graphic Designer**

June 2017 – Present

- Design and layout of tourism catalogs for international markets (Europe, Latin America, Brazil, China).
- Development of communication materials for **B2B, B2C and luxury** segments: catalogs, advertising, newsletters, social media content, exhibition stands.
- Creation of visual content for Facebook, Instagram and LinkedIn, including videos, reels and animations.
- On-site photography, post-production and adaptation of materials for web, print and social media.
- Direct support to the CEO and managers from different departments (sales, product, MICE, premium).
- Coordination of deadlines, suppliers and production for national and international trade fairs.
- Awarded **"Employee of the Year"** in 2018, 18 months after joining the company.

KIT Service Srl – Rome , Italy | **Graphic Designer**

July 2005 – December 2016

- Creation of visual identities, catalogs, brochures, food packaging and promotional materials.
- Full management of client relationships across different sectors, from creative consulting to final production.
- Development of online and offline marketing strategies.
- Coordination with printers and external suppliers.
- Cost estimation and administrative support.

PREVIOUS EXPERIENCE (relevant to the role)

Mr Johns – Rome , Italy | **Graphic Designer.**

B&T – Rome , Italy | **Graphic Designer.**

Casanova Agency – Elche, Spain | **Graphic Designer.**

One Italy – Rome , Italy | **Image Editor.**

EDUCATION & TRAINING

- Degree in Sociology – Marketing & Advertising. University of Alicante, Spain.
- Higher Diploma in Advertising Graphic Design. School of Art of Alicante.
- CELI 5 Certification – Italian C2 (Grade A)
- Professional courses: WordPress, Web Design, Adobe InDesign & Photoshop, Coursera, MoMA